



## Newsmaker Luncheon Series - Presenting Sponsor Opportunity

The HRTS Newsmaker Luncheon Series is recognized as the television industry's premiere information and networking forum.

*Increase your corporate profile and access through association with the HRTS. HRTS members represent a cross-section of executives from all facets of the entertainment industry.*

- Networks · Stations · Studios · Production Companies · Advertisers · Ad Agencies ·
- Cable Companies · Media Companies · Legal Firms · Publicity Agencies · Talent Agencies ·
- Management Firms · Performers · Services · Suppliers · Allied Fields ·

### PRESENTING SPONSOR:

Prominent logo and sponsorship mention as the "Presenting" sponsor of the Newsmaker Luncheon event.

- Category Exclusivity
- Presenting Sponsor mention in all press and publicity efforts made by HRTS
- Logo and/or typeface to be incorporated in all HRTS outgoing materials for event
- Event Sponsorship acknowledgement in [www.HRTS.org](http://www.HRTS.org), event listing, Trade listings, etc...
- Your logo and program page included in HRTS official luncheon program
- Premiere signage at event
- Invitation to VIP reception, along with invited panelists, HRTS Board of Directors and invited press (print and electronic).
- Exhibit area for booth display if desired
- Reserved table in VIP section for luncheon
- Your logo or message displayed on video screens as appropriate



Your company logo included here for trade press photos



Luncheons attended by 800-1000 top TV executives



Participate as a VIP Dais guest with panel as available



Extensive press coverage of HRTS luncheons. Electronic and print media.



Premium signage, acknowledgment as Presenting Sponsor alongside HRTS



Meet, greet and network in the VIP lounge

Some of our partners

